

Price List (Basic Project Pricing)

The prices below are **BASIC** project design fees and are to be used at your convenience for estimate and budgetary purposes only. Because each project has unique requirements, all projects need a custom estimate before moving forward. Keep in mind that anything beyond the BASIC project will incur additional charges. These prices are for professional **DESIGN ONLY** and do NOT include any professional printing, web programming, writing, shipping or taxes unless otherwise noted. (Printing, web programming and writing services are available through 1809 Design and can be quoted upon request or as needed.)

IDENTITY/BRANDING

Logo Design: \$495 - \$1,000

Includes a minimum 3 options and a maximum of 3 rounds of changes. Final Logo design is provided to client in color, black and white in standard file formats suitable for print and/or web.

Business Cards: \$165 - \$220

2-sided, standard size business cards, includes minimum of 2 concepts and 2 rounds of changes, 1 name. Additional names are \$13.75/name.

Stationery Design (Letterhead & Envelope): \$220 - \$330

8.5" x 11" Letterhead and #10 Envelope. Includes minimum of 2 concepts and 2 rounds of changes.

Stationery Design Digital Template (Letterhead & Envelope): \$275 - \$385

8.5" x 11" Letterhead and #10 Envelope. Includes minimum of 2 concepts and 2 rounds of changes, Final is provided as a PDF or in Microsoft Word for personal printing.

Notecards: \$205 - \$275

1-sided, 7" x 5" (folded size) or smaller notecard and coordinating envelope. Includes 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic.

PROMOTION/ADVERTISING

Small Ad (1/2 page or less): \$150 - \$205

Includes 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic.

Large Ad (1/2 page or more): \$205 - \$260

Includes 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic.

Rack Card/Flyer: \$300 - \$410

2-sided, rectangle rack card. Includes 1 concept, 2 rounds of changes and the option to purchase 2 stock graphics.

Tri-fold Brochure: \$450 - \$615

2 sided, 8.5" x 11" tri-fold. Includes 1 concept, 2 rounds of changes and the option to purchase 3 stock graphics.

Newsletter: \$670 - \$835

2 sided, 17" x 11" (8.5 x 11 folded size), 4-page layout. Includes 1 concept, 3 rounds of changes and option to purchase 3 stock graphics. Text/stories and additional images provided by client. (No writing included)

Postcard/Direct Mail: \$260 - \$370

2 sided, 9" x 6" postcard or smaller. Includes 1 concept, 2 rounds of changes and option to purchase 1 stock graphic.

Poster/Small Sign: \$260 - \$370

1 sided, 24" x 36" or smaller. Includes 1 concept, 2 rounds of changes and option to purchase 1 stock graphic.

Large Stand-up or Hanging Banner \$320 - \$650

1 sided. Includes 1 concept, 2 rounds of changes and option to purchase 1 extra large stock graphic.

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WEB BASED BRANDING/PROMOTION

Website Design: \$750 - \$1025

Includes 1 home page template and 1 secondary page template plus 2 rounds of changes. Includes option to purchase 5 stock graphics. (No programming included)

Blog/Facebook/Website Header: \$205 - \$315

Includes 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic. (No programming included)

E-mail Advertisement (E-Blast): \$205 - \$315

Using Constant Contact, create a custom designed e-blast. Includes 1 concept and option to purchase 1 stock graphic. Programming and testing included in price.

E-mail Newsletter: \$425 - \$590

Using Constant Contact, create a custom designed newsletter. Includes 1 concept and option to purchase 1 stock graphic. Programming and testing included in price.

Static Web Banner Ad: \$150 - \$205

Includes 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic. (No programming included)

Rotating Web Banner Ad: \$260 - \$425

Includes 1 concept with 3 different views, 2 rounds of changes and the option to purchase 1 stock graphic. (No programming included)

PERSONAL

Basic Wedding Invitations: \$6 - \$9/invite

1 simple concept with 2 rounds of changes. Includes 5" x 7" invite, RSVP card, information card and envelopes. 1 color printing on color card stock of your choice. Postage included. (Does not include accessories, assembly, shipping or taxes)

Baby Announcements: \$150 - \$205

2-sided card. Includes 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic. (Does not include envelope design)

Personal Stationery: \$150 - \$205

8.5" x 11" Letterhead and #10 Envelope. Includes minimum of 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic.

Personal Notecards: \$150 - \$205

1-sided, 7" x 5" (folded size) or smaller notecard. Includes minimum of 1 concept, 2 rounds of changes and the option to purchase 1 stock graphic. (Does not include envelope design)

Package project pricing may be available for two or more projects after further consultation.

This list includes 1809 Design's most popular projects.

If you do not see your project type listed, please contact 1809 Design to inquire.